



Franny Tacy Media Kit

Contact Information

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Location: Asheville, North Carolina

Short Bio (For Press & Speaking Intros)

Franny Tacy is a nationally acclaimed cannabis entrepreneur, regenerative agriculture advocate, and the first female hemp farmer in North Carolina's modern era. As the visionary founder of Franny's Farmacy, her award-winning leadership has made her a sought-after voice in cannabis policy and wellness, women's leadership, and plant-based innovation—appearing on over 90 podcasts and stages across the U.S., including TEDx and national conferences. Known as “The Hippie in High Heels,” Franny brings humor, grit, and heart to every stage, inspiring a movement rooted in conscious business, sustainability, and community empowerment.

As Seen In

- Forbes – “Meet the Woman Building a Hemp Empire From the Ground Up”
 - VICE TV – Goat Yoga and Asheville's Cannabis Culture
 - CBS News – North Carolina's First Female Hemp Farmer
 - Hemp Grower Magazine – Cover Feature: Female Power in Cannabis
 - Green Entrepreneur – Women of Weed Series
 - The New York Times – Quoted in Cannabis Policy Feature
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Signature Talks & Topics

- From Pharma to Farmacy: Building a Conscious Cannabis Brand
- Women Who Grow: Leadership Lessons from the First Female Hemp Farmer in NC
- Sustainability, Regenerative Ag & the Future of Farming
- Ethical Entrepreneurship in the Cannabis Industry
- Plants Over Pills: Holistic Wellness in Modern Times
- How to Build a Mission-Driven Business That Lasts

Podcast Appearances (Selected)

- Let's Be Blunt
- She Builds Empires
- Women Leading in Cannabis
- Green Rush Podcast
- The Brave Table
- Elevate the Globe
- The Hemp Entrepreneur Podcast

Over 90 podcast and media interviews since 2018.

AS SEEN ON



Awards & Honors

- 2022 WomanUP Award – Best Woman Entrepreneur
 - 2021 CannaBusiness Woman of the Year Nominee
 - 2020 Asheville Entrepreneur of the Year Finalist
 - 2019 National Women of Hemp Founders Award
 - Recognized by Women in Weed Magazine as “A Force of Grace and Grit”
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Press Quotes

“Franny is redefining what leadership in cannabis looks like—rooted in compassion, backed by science, and powered by purpose.” — Green Entrepreneur

“A powerhouse in heels with a heart for healing.” — Women in Weed

“She’s not just a hemp farmer, she’s a force for good.” — Hemp Grower Magazine

Speaking Engagements (Selected)

- TEDx Asheville – “From Pharma to Farmacy”
 - NCIA’s Cannabis Business Summit – Featured Panelist
 - Southern Hemp Expo – Keynote Speaker
 - MJBizCon – Women in Cannabis Panel
 - National Press Conference for the Farm Bill – Hemp Advocate
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Media Assets

Downloadable Headshots, Brand Logos & B-Roll Video: [Link Placeholder]
Speaker Reel & Past Event Footage: [Link Placeholder]

Book Franny Tacy

To request Franny for interviews, podcasts, keynotes, or collaborations, please contact:

 marketing@frannysfarmacy.com

Or visit frannysfarmacy.com/contact

Follow Franny’s journey on Instagram @frannytacy and join the movement at frannysfarmacy.com.

